

Date

John Sample  
Title  
Company Name  
Address  
City, State, Zip

Dear Mr. Sample:

Let's face it: selling toilet chemicals to RV owners is not a sexy proposition. And, they're not at the top of an RVer's list of supplies – until they run out! That's why I'm offering you this quick, profitable way to capitalize on this spur of the moment need.

**Inca Gold, the toilet deodorant used by Greyhound Bus Lines, is now available to the RV market.** Place the RV Pak of 100 hermetically sealed 2 oz. packets near your cash register – and immediately begin to ring up sales as your customers buy for those “just in case” or “need it now!” circumstances.

We've already tested the RV Pak at a few local parks. One of our testers, an owner of a KOA campground in Pomona, California, sold a quarter of the RV Pak in just seven days.

How do you make money with this product? Because you are buying direct from us, the manufacturer, **you get the lowest possible cost – with no distributor mark-up.** Selling Inca Gold is easy money in your pocket because you buy the RV Paks at wholesale prices and sell the individual packets at your normal (or higher) mark-up.

With Inca Gold, you can be assured of the following product benefits:

- **Economical** – Lightweight powder reduces inbound freight charges
- **Convenient** -- Sealed foil packets eliminate bulky plastic gallon bottles and spillage
- **Small “footprint”** – RV Pak takes up little space on your counter
- **Easy sales** – A “must have” product for people who need only one or two applications
- **Regulatory acceptance** – Environmentally friendly, non-formaldehyde formula

**You can't lose! Order today and get 10% off your first order.** Each RV Pak of 100 2 oz. sealed packets is just \$XX.XX

Sincerely,

Rees Whitaker  
President

### 3 Easy Ways to Order Inca Gold RV Pak:

> CALL: 800-789-9969

> FAX this page: 310-808-9369

> EMAIL: [info@incagoldonline.com](mailto:info@incagoldonline.com)

**Yes! Please send me Inca Gold's RV Pak! (Note: We cannot ship to PO Boxes.)**

Name and Title: (if not shown above): \_\_\_\_\_

Ship to address (street, city, zip): \_\_\_\_\_

Business phone: \_\_\_\_\_ Email: \_\_\_\_\_

No. of RV Paks: \_\_\_\_\_ Credit Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_